



QNUK Exam Board Centre Approval Number: 15049

UK Provider Registration Number: 10044614

Date November 2016

Ref No: JLS01

Dear Friend

Re: John Lukomona Scholarship Scheme for Entrepreneurship

West Midlands Open College is rising as a leading career progression and support college in the community under the banner **“Run into Success With WMOC”**. My writing to you is in response to your interest in joining the free course on Business Develop in Entrepreneurship. The main focus will be BUSINESS PLANNING the Unit 4, a professional course at Level 3 with 9 credits (When fully completed).

Therefore you will, under this scheme, learn for free on your part. Your commitment will be certification fee of £50.00 only for the Award in Business Planning-Professional. If you still want to learn but without submitting your assessment, you can do so, but in that case we will still issue you with a CPD (Continuous Professional Development) in Business Planning, and still contribute a £50.00 certification on CPD.

The full course WMOC Award in Business Planning Unit 4, actually costs £200.00 for 8 to 12 Weeks all online with occasional appointments with a tutor. GOODNEWS! Under this J L Scholarship scheme you won't pay it at all!!

Why are we doing this? The key focus for us, is in the heart of Dr John Lukomona Ph.D, an Entrepreneur who has seen that the large majority of the target group, do have a business idea, but lack the knowledge of where to start from, move and launch their business professionally-**THE BUSINESS PLAN**. Hence Dr John Lukomona, under the WMOC has launched the scheme to **help people** get on the **first ladder** of **knowledge** on how a business plan is drawn up.

ALL INVESTORS, BANKS and financiers in general ask for this simple but very important document, that describes the **route** or **PATH** to your business **DREAM**. **It is a road map.**

BUT HOW DO YOU WRITE IT? (the answer is here under the JL Scholarship Scheme),

West Midlands Open College Limited

Satellite Training Centre: Lifegate Centre, Short Acre Street, Walsall, WS2 8HW

Tel: +441922 277 667/ 07450321139

Email: info@westmidlandsopencollege.co.uk, www.westmidlandsopencollege.co.uk

Registered office: 19 Thornbury Road, Walsall, Ws2 8JJ In England and Wales a Company Limited By Guarantee No. 8737167

WHY DO CONSULTANTS CHARGE SO MUCH FOR IT? (Because it is a key document which describes your journey in that business and business viability).

Welcome and thank you for expressing interest and below is what I would like you to do now. Please read below carefully.

1. Complete the attached enrolment form.

Put all relevant details as requested.

Post to; WMOC, Admission 19 Thornbury Road, Walsall, WS2 8JJ

Or Scan to admin@westmidlandsopencollege.co.uk

2. Provide Proofs

- a. Valid IDs: Passport, Driving License, or Biometric (any one of these)
- b. Proof of address: A recent Utility bill within 3 months, Bank Statement, Council Tax letter or land line telephone bill (any one of these)

3. Online learning Account

To complete the registration go to www.westmidlandsopencollege.co.uk and click where it says, "CREATE YOUR FREE LEARNING ACCOUNT". Password use WMOC-123

4. Fees

The total fee, **£200 is fully paid for you**, you are only required to contribute **£50.00** for certification and **it is not due until you get to the end.** However, due to historical reasons, we want to get a commitment from you that you will stay on the course, so that others are not left out. We will require you **to pay a non refundable fee of £15.00 only, and it is deductible from the certification fee, which means on completion after 8 weeks you will contribute £35.00.**

Why have we asked for the commitment fee? Last two years people, who accepted this scheme, did not show commitment and as a result, because of limited spaces, they had blocked those who could have benefited by it. Out of the 4 people we gave only 1 from Burundi resident in Burundi Africa, by the name of Jean Claude, managed to finish the course. **Hence the rule to pay upfront a commitment certification fee of £15.00.** at the end you will pay the remainder, which is £35.00. We want this scheme to succeed and show-case your development. **GET THAT DREAM MOVING FORWARD.**

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5. Where to PAY: After Successful Enrolment.

By BACs or online transfer or deposit: West Midlands Open College, Santander Bank, Account no: 54089692, Sort Code: 09-01-28.

Or By Clicking on Contacts on the www.westmidlandsopencollege.co.uk and from there follow instructions when redirected to our payment portal.

6. Certification

After you complete the training we will then certify you and the certificates will be posted to you directly. However note that this course is not for those who want to use the plan for seeking employment, but to foster their business ideas.

7. Who is this offer for?

IT IS FOR THOSE WHO WANT TO LEARN HOW TO ESTABLISH A BUSINESS, MAKING THAT BUSINESS IDEA REAL, BY FIRST STRUCTURING IT; IN A BUSINESS PLAN and to step out.

Kindly share this information with a friend or relative. Good things are worth sharing. The first cohort is ending this 12th November 2016. Your next cohort is due on the 21st November 2016. Register today. This link has the application form: To download an application form for a short course click here: [WORD](#) or [PDF](#).

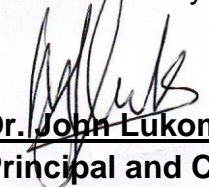
Deadline for application for your cohort is on the 20th November 2016.

Down load a prospectus by clicking here:

<http://westmidlandsopencollege.co.uk/wmoc/index.php/tour-links/e-prospectus>

Thank you.

Yours Sincerely



Dr. John Lukomona PGCE, BSc, Ph.D PostDoc
Principal and CEO

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